International Business School

# International Business School

TEHRAN 4th February 2022

## Education is the most powerful weapon which you can use to change the world Nelson Mandela



## Summary About International Winter Business School

The International Winter Business School is a Four-week online, English-language program that serves as an introduction to business studies while allowing business enthusiasts to form connections with other participants, engage in discussions and get acquainted with the new trends and developments in in the field. This program will be held in February by the Faculty of Management of Amirkabir University of Technology and is especially designed for business enthusiasts, including MBA students and managers. For three weeks, they taste business studies professionally, as the academic content is adapted from the EU's first program .

Participants learn more about Iranian culture and build a network of lifelong international friendships. Due to the pandemic, this event will be held online and completely in English to learn the highlights of the business world in a dynamic virtual environment.

## **About Amirkabir University of Technology**

Opened in 1928, Amirkabir University of Technology has grown to be one of the main spots to study engineering in Iran. As a public institution, it is mostly funded by the state.

Amirkabir University of Technology is spread across four campuses and boasts some 14000 square metres of green space. The main campus is located in the old and busy centre of Tehran, and the other three are in the small towns of Mahshahr, Garmsar and the port town Bandar Abbas. The university owns about 250 research and educational labs, as well as a stadium and hosts a range of sports that students can take part in.



Some of the areas Amirkabir specializes in are robotics, advanced textile materials and technology research, energy research, transportation, renewable energy, optics, nanotechnology and environment research. Regular competitions and conferences are part of academic life at the university. Alongside engineering and basic sciences, an MBA is also available.

The 2022 International Winter Business School will enable technological and scientific cooperation between Iranian and other researchers in the world. This event will give Amirkabir University of Technology the opportunity to connect with universities around the world.





### **Top Reasons**

#### Why Come to International Winter Business School

- Make long-lasting friends with students from across the world and learn more about international cultures and ways of thinking from your peers
- Get an introduction to the core subjects of business management
- •Learn how to communicate and negotiate in a multicultural environment and much more . . .





# **Program Overview**

The International Winter Business School is in English, which gives business activists a taste of master's degree in business management. The programs are taught by professors from the best universities in the world.

In addition to virtual company visits, class discussions and workshops are also scheduled in order to provide a great insight into the business world in a dynamic international learning environment.

# Subjects Economics

- .Sustainability
- .Marketing
- Innovation
- .Strategy
- Finance
- .Entrepreneurship
- Digital Transformation
- .Softskills
- Profession Seminar

# **Key Facts**

### Summary

Location	2022 Dates	Language	Price
Tehran	From 4 February To 6 March	English	Free





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